

Data Guide

This is how easy it is to make the most of your print data

File format

- For a perfect print result, please create a (composite) PDF file; ideally a PDF/X-4.

Data name

- Give your PDF files meaningful and unique names.
- There must be no spaces or special characters. The only exception is the underscore_.
- In case of language or version changes, the individual languages or versions should also be evident from the file names.
- The correction data must always be clearly marked as such (e.g. _new or_corr).

Data format

- Always select the final format of the printed product as the format for your document (e.g. width: 210 mm, height: 297 mm).
- For elements that extend to the edge of the page, please create 3 mm trim with crop marks. Surfaces and sloping elements must be drawn 3 mm over the edge.

Fonts

- Create black fonts with 100% black and set them to overprint.
- Please make sure that all fonts are fully embedded in your PDF.
- Please create all fonts in paths.
- The minimum size for fonts is 4 pt.

Images

- For an optimal print result in screen printing, we recommend a resolution of at least 250 dpi.
- A resolution of 150 dpi is sufficient for digital printing.

Lines

- Apply fine lines in a stroke width of at least 0.3 mm (2 pt) and as a solid tone.

Colors, varnish + punching contour

- Make sure that your PDF only contains spot colors that are also to be printed as spot colors.
- Use consistent and logical designations for your colors (e.g. HKS 44).
- Please create varnish or punching contours as a solid tone. It is essential that these elements are overprinted.

Trapping (Overfilling)

- If necessary, we calculate these ourselves to compensate for any register differences in the print.

You don't have a layout program or are unsure how to create the layout correctly?

We are looking forward to help you:

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